UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA SAN FRANCISCO DIVISION

JEREMY STANFIELD,
individually and on
behalf of all others
similarly situated,

Plaintiff,

vs.

TAWKIFY, INC.,

Defendant.
)

)

)

Defendant.
)

Contains Portions Designated as Confidential

VIDEO-RECORDED 30(b)6 DEPOSITION OF THANE SCHULTZ ON BEHALF OF TAWKIFY, INC.

June 23, 2021

Conducted Via Video Conference

Pages 1 - 196

Reported by:

Lisa O'Sullivan Ca CSR No. 7822 Az CR No. 50952 RMR, CRR



1	RΥ	MR	SCHREIBER:
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- 2 Q. Just a couple of very quick questions, and
- 3 then we'll wrap it up.
- 4 Does Tawkify have a moment in time in that
- 5 customer journey map when it considers somebody to go
- 6 from sort of potential client to client? And I'll be
- 7 more specific.
- 8 Does Tawkify consider someone a client when
- 9 they are approved by the committee or when they've
- 10 purchased the package or some other marker?
- 11 A. Yeah. So it would really be post --
- 12 postapproval, when we would send an email to the
- 13 client telling them that they were approved. That
- 14 would be the moment in time.
- 15 O. And they pay before they go to the
- 16 committee. Is that right?
- 17 A. That is correct.
- 18 Q. So in June of 2020, Mr. Stanfield had a
- 19 sales call with Ms. Fairchild, then paid, and he was
- 20 still not a client until Tawkify approved him. Is
- 21 that correct?
- 22 A. That would be correct, yes.
- Q. Is there a reason why the refund policy
- 24 changed on August 1st, 2020?
- MR. GRAHAM: Objection. Asked and

THANE SCHULTZ

June 23, 2021

1	REPORTER CERTIFICATION
2	
3	I, the undersigned certified court reporter
4	licensed in the states of California and Arizona, do
5	hereby certify:
6	That the foregoing deposition of Thane Schultz
7	was taken remotely before me at the date and time
8	therein set forth, at which time the witness was put
9	under oath or affirmation by me;
10	That the foregoing pages constitute a full, true,
11	and accurate transcript of all proceedings had in the
12	matter.
13	I further certify that I am not related to nor
14	employed by any of the parties hereto and have no
15	interest in the outcome of the action.
16	In witness whereof, I have subscribed my name
17	this date: June 28, 2021.
18	
19	
20	
21	Lisa O'Sullivan
22	Lisa O'Sullivan Ca CSR No. 7822
23	Az CR No. 50952 RMR, CRR
24	min, cm
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